



Global:SF

We are:So Future



GlobalSF : So Future
**Nordic Food
Innovation Tour**

June 1-9 2022
Sweden - Denmark

Join cutting-edge food tech startups, leading San Francisco Bay Area chefs, and investors as they convene to learn, explore, share innovative solutions and work to reinvent how the world produces and consumes food.



GlobalSF's high-impact Food Innovation Tours connect people and ideas, build partnerships, and spark innovation globally.

The Tour provides unique opportunities for entrepreneurs, investors, and companies to gain insights, access opportunities, share solutions, and form long-term partnerships in the Nordics.

Participants leverage GlobalSF's strong network to explore and gain a nuanced understanding of new markets, optimize business opportunities, establish a network of government and private sector partners, and introduce brands or products in the market.

The GlobalSF Food Innovation Tour provides access to site visits and meetings with top Nordic food artisans and innovators, bespoke matchmaking, dinners with purveyors, and collaborations between chefs from San Francisco Bay Area, and the Nordic Region.

Why Join the Tour?

CONNECT + COLLABORATE

- Entrepreneurs, investors, and companies will gather to gain insights, share solutions, and form long-term partnerships across the Nordic Region.
- Participate in site visits in world-class cities, global business forums, and investment seminars, benefit from bespoke matchmaking, marketing support, and much more.

ENGAGE + ACCESS

- Participate in GlobalSF forums, roundtables, and Chef collaborations with industry partners, investors, food innovators, and government officials from across the region.
- Access investment opportunities and meet with government partners in each city: Stockholm, Lund, and Copenhagen.

IMMERSE + UNDERSTAND

- Gain a deeper understanding of Nordic culinary culture through targeted site visits to leading food innovation hubs, purveyors, and companies.
- Experience and interact with pop-up food labs and culinary collaborations between San Francisco Bay Area + Nordic chefs, brands, restaurants, and agrifood tech companies.

San Francisco Bay Area Chefs Joining the Tour



Tanya Holland

Tanya Holland is the Executive Chef and Owner of internationally renowned and beloved Brown Sugar Kitchen and the author of two cookbooks – *New Soul Cooking* and *Brown Sugar Kitchen*.

Chef Tanya is leading the Bay Area - and California - into the future of food through impactful projects including her podcast, a cooking show on Oprah's TV network, and Town Fare, her cafe in the Oakland Museum of California.



Stuart Brioza + Nicole Krasinski

Stuart Brioza & Nicole Krasinski are the Chefs and Owners of State Bird Provisions, The Progress, and The Anchovy Bar in San Francisco, as well as co-authors of *State Bird Provisions: A Cookbook*.

The award-winning State Bird Provisions has introduced a new way of thinking about dining and service. By following their own style, they are driven to consistently provide a unique environment where people can expect interesting food, distinctive wines, and meaningful service.



Brandon Jew

Brandon Jew is the executive chef and owner of Mister Jiu's, an award-winning contemporary Chinese American restaurant in the heart of San Francisco Chinatown. Mister Jiu's combines the local, seasonal and organic bounty of the Bay Area together with classic Chinese techniques and flavors.

His honors include one Michelin star, Bon Appetit #3 Restaurant on Hot 10 2017, SF Magazine Chef of the Year, and James Beard nomination for Best Chef West 2018 and 2020, and Best Chef California, 2022.

Food Innovation Tour Sponsorship

Food Innovation Tour Sponsors share our vision to connect people and opportunities, build unique experiences, and create innovation globally.

GlobalSF's unique capability to convene the public and private sector and combine business development, thought leadership, and experiential events and opportunities provide a valuable platform for sponsors and delegate companies to make a sustained impact at a global level.

The levels are a flexible sponsorship system. Benefits can be adapted to your marketing and business objectives and built into the Food Innovation Tour.

01 Food Innovation Tour Exclusive Partnership

\$100,000

Includes all benefits of the Lead Sponsor in addition to:

- Exclusive company category sponsorship for GlobalSF Food Innovation Tour
- Opportunity to create customized programming with GlobalSF to highlight company brand
- Opportunity to send a company representative on the Food Innovation Tour
- Option to host VIP "pop up" events with GlobalSF Food Innovation Tour celebrity chefs
- Introductions to companies and global partners through the GlobalSF network before, during, and after the Food Innovation Tour

02 Lead Sponsor

\$75,000+

- Recognition as a Lead Sponsor with company logo on all GlobalSF Food Innovation Tour marketing collateral (video and podcast platforms, email, social media, website)
- Participate as speaker at all Food Innovation Tour events in key cities (Stockholm, Lund, Copenhagen)
- Opportunity to create customized content featured in all Food Innovation Tour marketing collateral
- Customized marketing opportunities planned in close consultation with GlobalSF team
- Opportunity to include branded company materials in GlobalSF Food Innovation delegate gift bags
- Full list of Food Innovation Tour delegation event attendees

Food Innovation Tour Sponsorship

03 Gold Sponsor \$50,000+

- Recognition as a Gold Sponsor with company logo on all GlobalSF Food Innovation Tour marketing collateral (video and podcast platforms, email, social media, website)
- Participate as speaker at select Food Innovation Tour events in key cities (Stockholm, Lund, Copenhagen)
- Customized marketing opportunities planned in close consultation with GlobalSF team
- Opportunity to include branded company materials in GlobalSF Food Innovation delegate gift bags
- Full list of Food Innovation Tour delegation event attendees

04 Silver Sponsor \$25,000+

- Recognition as a Silver Sponsor with company logo on all GlobalSF Food Innovation Tour marketing collateral (video and podcast platforms, email, social media, website)
- Customized marketing opportunities planned in close consultation with GlobalSF team
- Opportunity to include branded company materials in GlobalSF Food Innovation delegate gift bags
- Full list of Food Innovation Tour delegation event attendees

05 Program and Delegate Sponsorship \$5,000 - \$25,000

- We will work with your company to identify sponsorship opportunities as part of the GlobalSF Food Innovation Tour.
- Recognition as a Program Sponsor with company logo on all GlobalSF Food Innovation Tour marketing collateral (video and podcast platforms, email, social media, website)

2022 Partners

SWEDEN
FOODTECH

Alaska
AIRLINES



AMASS

ALCHEMIST

simmering
COPENHAGEN



INTERNATIONAL
TRADE
ADMINISTRATION

2022 Delegates



MeliBio



SV LATAM CAPITAL



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

2019 Sponsors

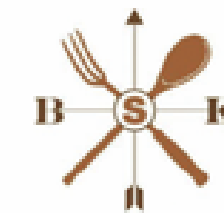
2019 Delegates



SPONSORS



PARTNERS



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